



Philip Brandon
Creative Direction
4 Coventry Court, Croton, NY 10520
PBrandon@Brandstorms.com
914.282.5451

Career History

Owner/Creative Director Brandstorms LLC

Services:

- Development of brand strategy and position
- Brand design including identity and messaging
- Brand design application for all online and offline media

11/00 – Present

(References past and present, including adjunct partners, on request)

Current Clients:

- Hudson Valley Gateway Chamber of Commerce - Brand ID, web design, promotion
- Infinite Media - Brand identity, web design
- Institute for Nonprofit Excellence - Brand ID, cause-related marketing, web design
- The Lincoln Depot Foundation of Peekskill - Web design
- EML Asia - Brand ID, package design

Past engagements:

- Advertising Research Foundation - Brand identity, publication design
- Anchin, Accountants & Advisors – Branding & marketing design
- BrightHeart Veterinary Centers - Brand development, advertising
- Corporate Audio Visual (event prod.) – Brand identity (adjunct)
- Custom Benefits Inc. – Brand identity, web site, collateral design
- Footsteps - Online strategy and web design
- Guide Communications (local service pubs) – Branding & promotion
- Hudson Valley Hospital Center – Fundraising, service area branding
- Interconnect Services Group (telco) - Identity, web design
- KutterGroup LLC (IT/Web Development) – Brand identity
- Paramount Center for the Arts - Brand ID, marketing, web and print design

- PMCA/HV (industry group) - Brand identity, web design, outreach
- Toys 'R Us – Television advertising (adjunct)
- Village of Fishkill, NY – Branding, web design

Prior Experience

Senior Vice President, Creative Director

D'Arcy/New York

1675 Broadway, NYC 3/95-11/00

Design Director

Integrated Media Inc.

200 Varick St., NYC 3/94-3/95

Vice President, Creative Supervisor

Grey Advertising

777 Third Ave., NYC 12/86-3/94

Senior Art Director

Wells, Rich, Greene

9 West 57 Street, NYC 2/84-12/86

Senior Art Director

McCaffrey & McCall

575 Lexington Ave, NYC 3/79-2/84

Art Director, **Helfgott, Towne & Silverstein** - 3/77-3/79

Junior Art Director, **J. Walter Thompson** - 6/73-3/77

Education

The COOPER UNION for the ADVANCEMENT of SCIENCE and ART

Bachelor of Fine Arts, 1973

Major in Graphic Design and Photography