



Philip Brandon
Creative Direction
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Career History

Owner/Creative Director, Brandstorms LLC 11/00 – Present

Services:

- Development of brand strategy and position
- Brand design including identity and messaging
- Brand design application for all online and offline media

(References past and present, including adjunct partners, on request)

Current Clients:

- BrightHeart Veterinary Centers - Brand development, full implementation
- Custom Benefits Inc. – Brand identity, web site, collateral design
- Infinite Media - Brand identity, web design, direct
- MBS Associates (adjunct design director) - Brand identity, cause marketing
- Paramount Center for the Arts - Marketing, web and print design, direct
- Village of Fishkill, NY – Brand position and identity, web design

Past engagements:

- Advertising Research Foundation - Brand identity, publication design
- Anchin, Accountants & Advisors – Branding & marketing design
- Corporate Audio Visual (event prod.) – Brand identity (adjunct)
- Creative Solutions (mental health) – Brand identity, web design
- CyLogix (capital markets/securities industry) - Direct
- DSI Toys - Television advertising design
- Guide Communications (local service pubs) – Branding & promotion
- Hudson Valley Hospital Center – Fundraising, branding new service
- Interconnect Services Group (telco) - Identity, web design
- KutterGroup LLC (IT/Web Dev) – Brand identity
- PMCA/HV (industry group) - Brand identity, web design, outreach
- Toys 'R Us – Television advertising (adjunct)

Agency Experience

Senior Vice President, Creative Director
D'Arcy/New York
1675 Broadway, NYC 3/95-11/00

Design Director
Integrated Media Inc.
200 Varick St., NYC 3/94-3/95

Vice President, Creative Supervisor
Grey Advertising
777 Third Ave., NYC 12/86-3/94

Senior Art Director
Wells, Rich, Greene
9 West 57 Street, NYC 2/84-12/86

Senior Art Director
McCaffrey & McCall
575 Lexington Ave, NYC 3/79-2/84

Art Director, **Helfgott, Towne & Silverstein** - 3/77-3/79

Junior Art Director, **J. Walter Thompson** - 6/73-3/77

Education

The COOPER UNION for the ADVANCEMENT of SCIENCE and ART
Bachelor of Fine Arts, 1973
Major in Graphic Design and Photography